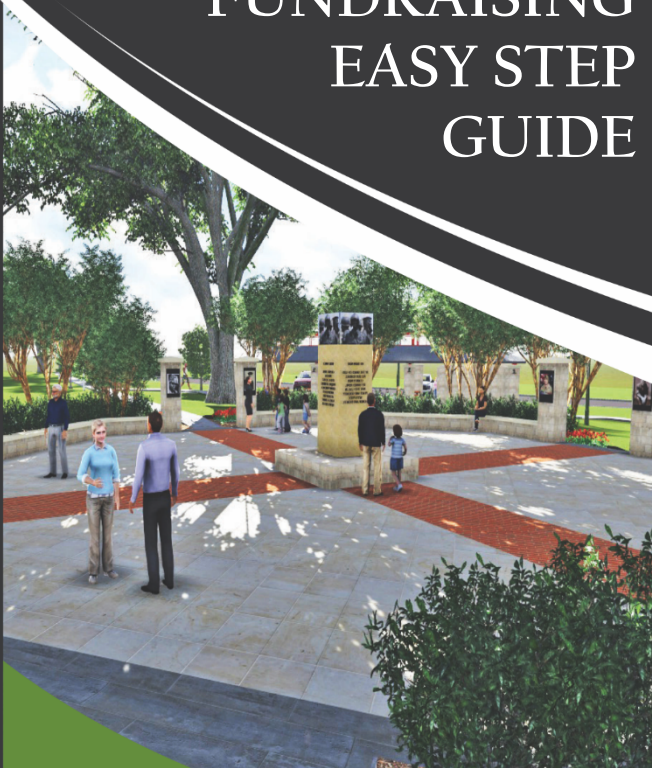




FUNDRAISING
BRICK

FUNDRAISING EASY STEP GUIDE



Contact Us Today!

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105 Industrial Drive
Hermann MO 65041
573-486-5515 or 573-694-4009
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ANSWER THESE QUESTIONS AND YOU WILL BE READY TO LAUNCH YOUR BRICK OR TILE CAMPAIGN

FUNDRAISING OPTIONS REQUIRED TO LAUNCH YOUR DONOR CAMPAIGN:

1. Name of your project:

2. **Brick Size Options:** 4X8, 8X8, 8X8 Corporate Logo Brick, Brick Arrays, Full Size Replica's, Mini Replica's. For Additional Details See Pages 27, 37-45 in our Fundraising Packet

3. **Brick Shades:** Admiral or Admiral Full Range-Chestnut Hill or Chestnut Full Range-Claret or Claret Full Range-Landmark Grey-Lighthouse Grey-Nutmeg or Nutmeg Full Range-Regimental Red or Regimental Full Range-Tumbleweed-Wheatfield. For Additional Details See Pages 36-37 in our Fundraising Packet

4. **Font Options:** Most Popular Font Used Are Arial and Zapf Humnst.

Font List: ARIAL-Aldine 401 BT-**BALLOON BD BT (UPPER CASE ONLY)**-BANK GOTHIC-COMIC SANS-COOPER BLK OUT BT-FUTURA BK BT-GARAMOND-HELVETICA-PAPYRUS-**Script Bible-STANDARD-STANDARD BOLD**-TIMES NEW ROMAN-ZAPF CHANCERY DM BT-ZAPF HUMINST
For Additional Details See Page 28 in our Fundraising Packet

5. **Font Case:** ALL CAPS-Upper/Lower-Mixed Case (Both All Caps and Upper/Lower As Typed from Donors). For Additional Details See Page 19 in our Fundraising Packet

6. Prices you are selling your bricks for:

Recommended Prices: (4X8: \$50.00-\$150.00) (8X8: \$250.00-\$500.00) (Corporate Logo Bricks: \$500.00-\$1000.00) Donor Brick Prices should be set based on your demographics and the size of your community. You do not want to over price them or you will struggle to get donors. For Additional Details See Page 10 in our Fundraising Packet

Additional Information Needed for Fundraising Brick to Setup your Flyer/Brochure and Online Ordering Page

7. **Do you want to offer Clipart?** (if yes, we recommend selecting around 20, no more than 30 for your campaign) (See Fundraising Packet, Pages 49-57 for clipart selection):

8. **Do you have an order deadline date you want listed?**

9. **Contact person for the project, along with their address, email and phone #:**

10. **Blurb/Mission Statement describing your project** (some people do a few sentences and others are very lengthy. It is up to you on how well you want to define your campaign. Usually people like to know where the money will be going.)

11. **For an online ordering page we will need your PayPal Login address where you want the funds deposited.** For Additional Details See Pages 8-9 in our Fundraising Packet

12. **For manual orders/flyers – What address will the order form and payment be mailed to, as well as who or what the checks will need to be made out to?** For Additional Details See Pages 16-17 in our Fundraising Packet

BRICK\$ FOR BUCK\$